

SYSTEM AND METHOD FOR A LOTTERY AND AUCTION BASED  
TOURNAMENT ENTRY EXCHANGE PLATFORM

5 ABSTRACT OF THE DISCLOSURE

A method of distributing, managing, and exchange entries in one or more activities is provided. The entries may be distributed by any suitable process including, without limitation an auction or lottery process. The distributed entries may be exchanged in a market environment. The exchange may operate on an  
10 electronic platform. Revenues may be collected from distributions and/or exchanges of entries. A portion of the revenues may be paid to one or more users who hold an one or more particular winning entries determined by any number of parameters and at the occurrence of any number of events.